

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT25/12 18.16
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

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DATE OCT25/12 18.16

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STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 640												
13	S		1000P-1100P	30		\$6,000.00	10/29	10/29	0		MON	0
PROGRAM : CASTLE												
28	A		330P-700P	30		\$2,750.00	10/27	10/27	1		SAT	1
PROGRAM : FBALL ORD COM1: WE CAN OFFER AND \$25 CREDIT THIS IS A MAKE-GOOD FOR OCT29 ON LINE-13 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		700P-800P	30		\$2,750.00	10/28	10/28	1		SUN	1
PROGRAM : AM FUNN HME VIDEO												
ORD COM1 : WE CAN OFFER AND \$25 CREDIT												
PART OF A MAKEGOOD MADE UP OF LINES 28-30												
30	A		100P-600P	30		\$475.00	10/28	10/28	1		SUN	1
PROGRAM : WKEN MOVIE/VARIOUS												
ORD COM1 : WE CAN OFFER AND \$25 CREDIT												
PART OF A MAKEGOOD MADE UP OF LINES 28-30												
STATION MAKEGOOD OFFERS:												
M5 OK'D BUY#13							MISSED: MON/1000P-1100P		30S	\$6,000.00	(OCT25/12)	
							OFFER: SAT/330P-700P		30S	\$2,750.00	PLS ADVISE.	
							& SUN/700P-800P		30S	\$2,750.00		
							& SUN/100P-600P		30S	\$475.00		
							CMT: WE CAN OFFER AND \$25 CREDIT					
OCT/12	53100.00	NOV/12	\$5,835.00	CONTRACT TOTAL 58935.00								
TOTAL SPOTS												45

MARKET TOTALS \$185,100 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%

DEMOS- RA35+* WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE